THE
ALEXANDER
Couture Collection
By RENÉ OF PARIS
COLLECTION 2021

THE
ALEXANDER
Couture Collection
By RENÉ OF PARIS™

HIGH FASHION MEETS LIFESTYLE..

With the successful launch of the Alexander Couture Collection, we are excited to introduce six new styles. Discover elegant, fashion forward looks with Zara, Bethany, Joslin, Alexandra, Becky and Astrid. The Alexander Couture Collection is designed to bring out the best version of you.

Alexander Turnbull

ASTRID-60

NEW!
BETHANY
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NEW!
JOSLIN
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NEW!
ZARA
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AVAILABLE COLORS

BRUNETTES

Coffee Latte

Dark Chocolate

Ginger Brown

HYBRANT BRUNETTES

Marble Brown

Chocolate Frost-R

Coffee Latte-R

Iced Mocha-R

LR BRUNETTES

Marble Brown-R

Maple Sugar-R

Marble Brown-LR

BLONDS

Creamy Blond

Creamy Toffee

Frosti Blond

Strawberry Swirl

MELTED BLONDS

Spring Honey

Melted Marshmallow

HYBRANT BLONDS

Champagne-R

Creamy Toffee-R

Mochaccino-R

Spring Honey-R

Sugar Cane-R

LR BLONDS

Nutmeg-F

Cream Toffee-LR

Macadamia-LR

Mochaccino-LR

Spring Honey-LR

REDS

Razberry Ice

HYBRANT REDS

Auburn Sugar-R

LR REDS

Crimson-R

Irish Spice-R

Razberry Ice-R

Plumberry Jam-R

Crimson-LR

Plumberry Jam-LR

Razberry Ice-LR

GRAYS

Silver Stone™

60

HYBRANT GRAYS

Illumina-R

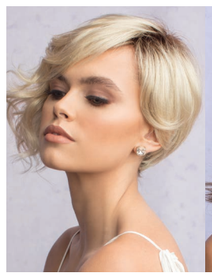
Moonstone

Lace Front

BETHANY 1028

JOSLIN 1030

Monofilament



VEE 1020

LUCY 1022

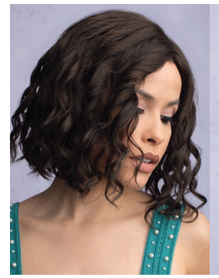
ALBEE 1023

ANGELA 1024

BECKY 1025

ASTRID 1026

Lace Front/Lace Part



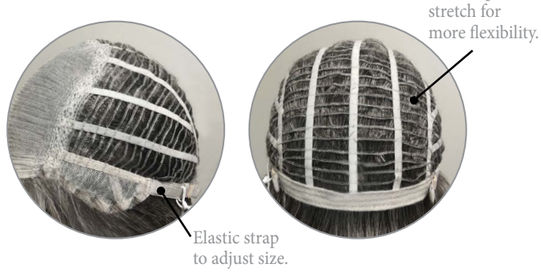
JULIE 1015

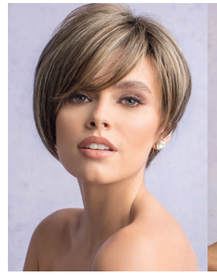
SAFI 1019

SUE 1021

ALEXANDRA 1027 **ZARA** 1029

Machine Made





SUSANNE 1016

GABBY 1017

ANGIE 1018

NEW

BETHANY
1028

A voluminius brushed up pixie with a blowout texture. This style will give you a sleek and classy look.

COLOR SHOWN:
Silver Stone™ (Left)
Creamy Blond (Right)

Cap:	Lace front	
Fringe:	5.91”	(15 cm)
Crown:	5.12”	(13 cm)
Nape:	1.58”	(4 cm)
Weight:	2.12-2.34 oz	(62-67g)

BRUNETTES:
Dark Chocolate
Marble Brown

BLONDS:
Creamy Blond
Creamy Toffee
Frosti Blond
Spring Honey
Strawberry Swirl

HYBRANT BLONDS:
Champagne-R

GRAYS:
Silver Stone™
60

NEW

ZARA
1029

Mid length wavy, super fashionable style.

COLOR SHOWN:
Coffee Latte (Left)
Moonstone (Right)

Cap:	Lace Front / Lace Part	
Fringe:	11.81”	(30 cm)
Crown:	11.81”	(30 cm)
Nape:	5.12”	(13 cm)
Weight:	4.66-5.01 oz	(132-142g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

LR BRUNETTES:
Marble Brown-LR

HYBRANT BLONDS:
Champagne-R

LR BLONDS:
Creamy Toffee-LR
Mochaccino-LR
Spring Honey LR

MELTED BLONDS:
Melted Marshmallow

REDS:
Razberry Ice

HYBRANT REDS:
Auburn Sugar-R
Crimson-LR

LR REDS:
Plumberry Jam-LR
Razberry Ice- LR

HYBRANT GRAYS:
Moonstone

JOSLIN 1030

Flirty and fun, Joslin is a layered textured must have.

COLOR SHOWN:
Creamy Toffee-LR

Cap:	Lace Front	
Fringe:	5.51”	(14 cm)
Crown:	6.29”	(16 cm)
Nape:	3.93”	(10 cm)
Weight:	3.13 oz	(80-89 g)

BRUNETTES:
Coffee Latte
Dark Chocolate

HYBRANT BRUNETTES:
Chocolate Frost-R
Iced Mocha-R
Maple Sugar-R

LR BRUNETTES:
Marble Brown-LR

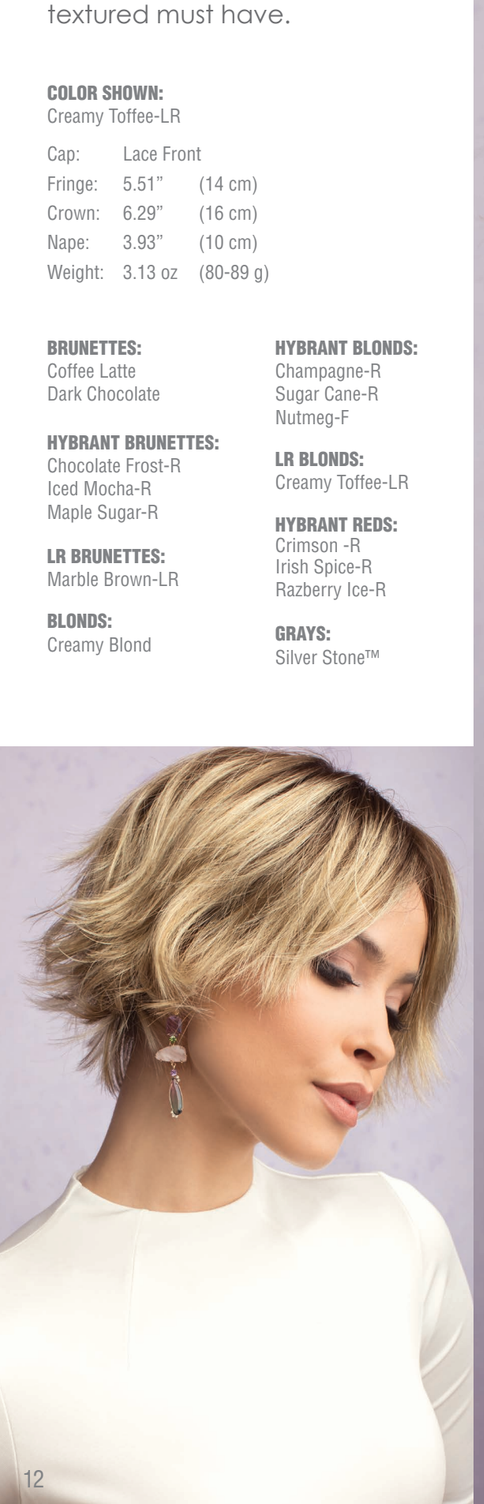
BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Sugar Cane-R
Nutmeg-F

LR BLONDS:
Creamy Toffee-LR

HYBRANT REDS:
Crimson -R
Irish Spice-R
Razberry Ice-R

GRAYS:
Silver Stone™



NEW NEW

BECKY 1025

Very classy and elegant, this short layered style with gentle feminine flicks in the nape is both very wearable and soft.

COLOR SHOWN:
Silver Stone™

Cap:	Monofilament	
Fringe:	5.91”	(15 cm)
Crown:	7.87”	(20 cm)
Nape:	3.94”	(10 cm)
Weight:	3.2 oz	(91 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

HYBRANT BRUNETTES:
Iced Mocha-R
Marble Brown-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Mochaccino-R
Nutmeg-F
Spring Honey-R
Sugar Cane-R

HYBRANT REDS:
Auburn Sugar-R

GRAYS:
Silver Stone™
60

ASTRID 1026

This look is effortlessly chic, sexy and versatile. A modern take on a classic shape and a cut as timeless as the bob deserves.

COLOR SHOWN:
60

Cap:	Monofilament	
Fringe:	3.15”	(8 cm)
Crown:	10.23”	(26 cm)
Nape:	4.72”	(12 cm)
Weight:	4.06 oz	(115 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown
Iced Mocha

HYBRANT BRUNETTES:
Chocolate Frost-R
Marble Brown-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Mochaccino-R
Spring Honey-R
Sugar Cane-R

MELTED BLONDS:
Melted Marshmallow

LR REDS:
Plumberry Jam-LR

GRAYS:
Silver Stone™
60

HYBRANT GRAYS:
Illumina-R

NEW NEW

ALEXANDRA 1027

A beautiful long piece with natural waves and a full fringe keeps this stunning new design a must have.

COLOR SHOWN:
Champagne-R

Cap: Lace Front / Lace Part

Fringe:	4.33”	(11 cm)
Crown:	16.54”	(42 cm)
Nape:	16.54”	(42 cm)
Weight:	5.33 oz	(151g)

BRUNETTES:
Coffee Latte
Dark Chocolate

HYBRANT BRUNETTES:
Iced Mocha-R

LR BRUNETTES:
Marble Brown-LR

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R

LR BLONDS:
Creamy Toffee-LR
Mochaccino-LR
Spring Honey-LR

LR REDS:
Plumberry Jam-LR
Crimson-LR

MELTED:
Melted Plum

HYBRANT GRAYS:
Illumina-R

JULIE 1015

Playful Lace-Front/Lace-Part bob with spiral curls.

COLOR SHOWN:
Melted Marshmallow (Top)
Dark Chocolate (Bottom)

Cap:	Lace Front / Lace Part	
Fringe:	9.44”	(24 cm)
Crown:	12.99”	(33 cm)
Nape:	5.51”	(14 cm)
Weight:	4.26 oz	(121 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

HYBRANT BRUNETTES:
Marble Brown-R

HYBRANT BLONDS:
Creamy Toffee-R
Mochaccino-R
Spring Honey-R

LR BLONDS:
Macadamia-LR

MELTED:
Melted Marshmallow

REDS:
Razberry Ice

HYBRANT REDS:
Plumberry Jam-R

SUSANNE 1016

This classic cut has short layers with side swept fringe and tapered nape.

COLOR SHOWN:
Chocolate Frost-R

Cap:	Machine Made	
Fringe:	5.51” - 7.08”	(14-18 cm)
Crown:	4.72”	(12 cm)
Nape:	2.36”	(6 cm)
Weight:	2.46 oz	(70 g)

BRUNETTES:
Dark Chocolate

HYBRANT BRUNETTES:
Chocolate Frost-R
Coffee Latte-R
Iced Mocha-R
Maple Sugar-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Nutmeg-F

HYBRANT REDS:
Razberry Ice-R

GRAYS:
Silver Stone™

GABBY 1017

Fashion forward pixie
with tapered nape.

COLOR SHOWN:
Champagne-R

Cap:	Machine Made	
Fringe:	2.36”	(6 cm)
Crown:	4.33”	(11 cm)
Nape:	2.36”	(6 cm)
Weight:	2.04 oz	(58 g)

BRUNETTES:
Dark Chocolate
Marble Brown

BLONDS:
Creamy Blond
Creamy Toffee
Frosti Blond
Strawberry Swirl
Spring Honey

HYBRANT BLONDS:
Champagne-R

GRAYS:
Silver Stone™
60

ANGIE 1018

Sleek A-line cut with full fringe.

COLOR SHOWN:
Maple Sugar-R

Cap:	Machine Made	
Fringe:	3.93”	(10 cm)
Crown:	6.29”	(16 cm)
Nape:	1.57”	(4 cm)
Weight:	3.35 oz	(95 g)

BRUNETTES:
Dark Chocolate
Coffee Latte

HYBRANT BRUNETTES:
Chocolate Frost-R
Iced Mocha-R
Marble Brown-R
Maple Sugar-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Creamy Toffee-R
Mochaccino-R
Spring Honey-R

LR BLONDS:
Macadamia-LR

SAFI 1019

Salon inspired bob with beach waves.

COLOR SHOWN:
Spring Honey-LR

Cap:	Lace Front / Lace Part	
Fringe:	10.23” - 11.02”	(26 cm - 28 cm)
Crown:	9.84”	(25 cm)
Nape:	2.36”	(6 cm)
Weight:	3.52 oz	(100 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

LR BRUNETTES:
Marble Brown-LR

HYBRANT REDS:
Auburn Sugar-R

MELTED BLONDS:
Melted Marshmallow

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R

LR BLONDS:
Mochaccino-LR
Spring Honey-LR

LR REDS:
Razberry Ice-LR
Plumberry Jam-LR

VEE 1020

Runway inspired asymmetric cut with bouncy curls.

COLOR SHOWN:
Champagne-R

Cap:	Monofilament	
Fringe:	5.51” - 9.05”	(14 cm - 23 cm)
Crown:	7.48”	(19 cm)
Nape:	1.57”	(4 cm)
Weight:	2.64 oz	(75 g)

BRUNETTES:
Dark Chocolate
Coffee Latte

HYBRANT BRUNETTES:
Marble Brown-R

HYBRANT GRAYS:
Illumina-R

LR REDS:
Plumberry Jam-LR

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Mochaccino-R
Spring Honey-R

LR BLONDS:
Macadamia-LR

SUE 1021

Classic Lace-Front/Lace-Part bob with fringe.

COLOR SHOWN:
Mochaccino-R

Cap:	Lace Front / Lace Part	
Fringe:	3.54”	(9 cm)
Crown:	9.05”	(23 cm)
Nape:	1.57”	(4 cm)
Weight:	2.89 oz	(82 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

HYBRANT BRUNETTES:
Chocolate Frost-R

BLONDS:
Creamy Blond

LR BLONDS:
Creamy Toffee-LR

HYBRANT BLONDS:
Champagne-R
Mochaccino-R
Spring Honey-R

LR BRUNETTES:
Marble Brown-LR

LR REDS:
Plumberry Jam-LR

HYBRANT REDS:
Razberry Ice-R

LUCY 1022

Sleek medium length style with flipped ends.

COLOR SHOWN:
Marble Brown-R

Cap:	Monofilament	
Fringe:	5.51”	(14 cm)
Crown:	11.02”	(28 cm)
Nape:	8.26”	(21 cm)
Weight:	5.36 oz	(152 g)

BRUNETTES:
Coffee Latte
Dark Chocolate
Ginger Brown

HYBRANT BRUNETTES:
Marble Brown-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Mochaccino-R
Spring Honey-R

HYBRANT REDS:
Irish Spice-R

LR REDS:
Plumberry Jam-LR

ALBEE 1023

A classic short style with feathered layers.

COLOR SHOWN:
Nutmeg-F

Cap:	Monofilament	
Fringe:	3.54”	(9 cm)
Crown:	5.11”	(13 cm)
Nape:	2.36”	(6 cm)
Weight:	2.15 oz	(61 g)

BRUNETTES:
Coffee Latte
Dark Chocolate

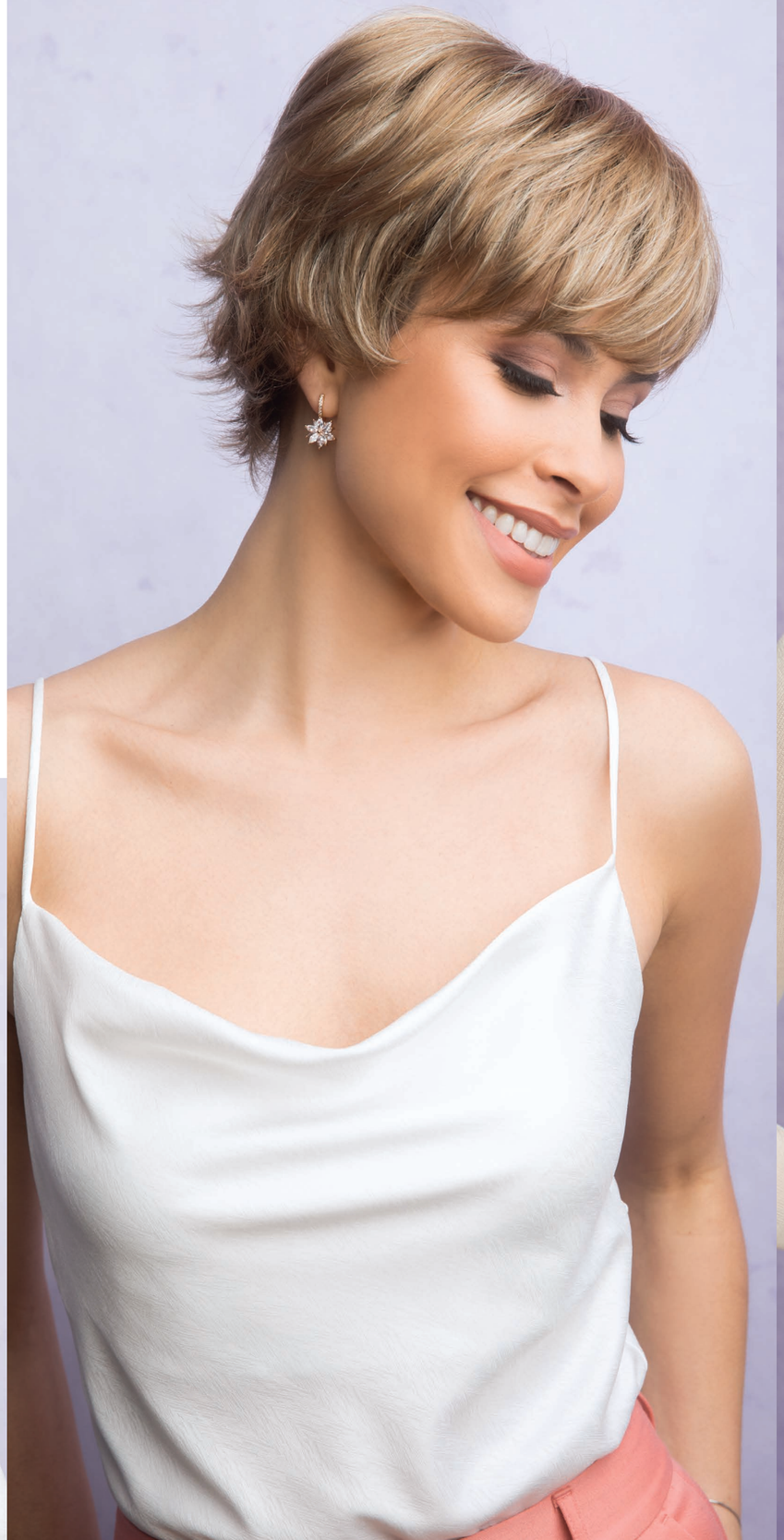
HYBRANT BRUNETTES:
Chocolate Frost-R
Iced Mocha-R
Maple Sugar-R

GRAYS:
Silver Stone™

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Nutmeg-F
Sugar Cane-R

HYBRANT REDS:
Crimson-R
Razberry Ice-R



ANGELA 1024

Flirty long layers with wispy fringe.

COLOR SHOWN:
Plumberry Jam-LR

Cap:	Monofilament	
Fringe:	3.93”- 4.72”	(10 cm - 12 cm)
Crown:	14.96”	(38 cm)
Nape:	11.81”	(30 cm)
Weight:	5.39 oz	(153 g)

BRUNETTES:
Coffee Latte
Dark Chocolate

HYBRANT BRUNETTES:
Iced Mocha-R
Marble Brown-R

BLONDS:
Creamy Blond

HYBRANT BLONDS:
Champagne-R
Creamy Toffee-R
Mochaccino-R
Spring Honey-R

LR REDS:
Plumberry Jam-LR

ACCESSORIES

8128
18" WHITE
MANNEQUIN
no logo

8129
18" GRAY
MANNEQUIN
with logo

8130
18" BLACK
MANNEQUIN
with logo

8131
18" WHITE
MANNEQUIN
with logo

8119
17" MANNEQUIN

8123
21" MANNEQUIN

9580
WIG CAP
Available Colors:
Beige, Black, and Brown

9587
ROP WIG LIFT COMB

9591
ROP FOLDING BRUSH

965
WIRE BRUSH

9561
RENE OF PARIS FLAT IRON

9581
WIG LINER
Open Mesh
Available Colors:
Beige, Black, and Brown

8113
MANNEQUIN HOOK

1014
SWATCHES

THE ALEXANDER Couture Collection By RENÉ OF PARIS

The color swatches let you see your perfect hair match.

Convenient "snap together" stand for wig storage or service.

9582 WIG STAND PACKAGE

3pc package contains colors: Black, Blue & Gray

Sold separately: 9583 BLACK, BLUE, GRAY

ROP Prepare Shampoo
9950 | 8 oz.
9954 | 2 oz.

ROP Light Conditioner
9953 | 8 oz.
9955 | 2 oz.

ROP Protect Holding Spray
9952 | 8 oz.
9956 | 2 oz.

ROP Revive Liquid Enhancement
9951 | 8 oz.

RENÉ OF PARIS™

MAINTENANCE TOOLS

Rene of Paris Prepare Shampoo

This luxurious shampoo is formulated with the ultimate in moisture replenishing cleansers. Rene of Paris Prepare Shampoo helps maintain the smoothness, strength and polish of your wig/hairpiece.

The gentle combination of plant and vegetable extracts, along with natural essential oils and vitamins, provides a gentle but thorough cleansing of your wig/hairpiece. The results will revolutionize how you feel.

Rene of Paris Dual Conditioner

Rene of Paris Conditioner for synthetic wigs revitalizes dull hair leaving it softer, shinier and easy to manage.

Rene of Paris Revive Liquid Enhancement

The finest advanced liquid developed for synthetic fiber hair. Rene of Paris Revive Liquid Enhancement will revive your wig/hair piece and give it the brand new feel.

Not only helps eliminate frizz while adding luster, texture and volume, but also protects your wig/hairpiece from the daily stresses.

Rene of Paris Protect Holding Spray

The final stop in maintaining and styling your wig/hairpiece. This holding spray adds shine while gently, yet firmly, holding your desired style.

We are delighted that you have chosen to become one of our valued customers. We appreciate your business as well as any inquiries regarding the following:

APPLICABILITY:

1. The following terms and conditions ("Terms") are the only terms which govern the sale of the goods ("Goods") by Aderans Hair Goods, Inc. ("AHG") to its customers (each referred to hereafter as "Buyer," or "You"). Notwithstanding anything herein to the contrary, if a written contract signed by both parties is in existence covering the sale of the Goods covered hereby, the terms and conditions of said contract shall prevail to the extent they are inconsistent with these Terms.

2. These Terms, together with the applicable invoice and the Statement of Policy defined below (collectively, this "Agreement"), comprise the entire agreement between the parties, and supersede all prior or contemporaneous understandings, agreements, negotiations, representations and warranties, and communications, both written and oral. These Terms prevail over any of Buyer's general terms and conditions of purchase regardless whether or when Buyer has submitted its purchase order or such terms. Acceptance of Buyer's purchase order or fulfillment of Buyer's order does not constitute acceptance of any of Buyer's terms and conditions and does not serve to modify or amend these Terms.

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PRICES. You shall purchase the Goods from AHG at the prices set forth in AHG's price list in effect at the time that AHG accepts Your purchase order ("Prices"). Prices are exclusive of, and You are solely responsible for, and shall pay, any and all taxes, with respect to, or measured by, the manufacture, sale, shipment, use or Price of the Goods; provided, however, that You shall not be responsible for any taxes imposed on, or with respect to, AHG's income, revenues, gross receipts, personnel or real or personal property or other assets.

PAYMENT TERMS: AHG accepts payment by Visa, MasterCard, AMEX, Discover, money order, wire transfer and COD. Upon approval, credit terms may be available.

CREDIT PURCHASES: If You wish to apply for an AHG 30-day open account (NET -30), contact Your AHG sales representative and request a credit application.

SHIPPING/HANDLING: You will pay for all shipping charges and insurance costs. AHG offers shipping via UPS next day air, 2-3 day air, and ground. There is a handling charge of $1.00 for all orders. For each purchase order accepted by AHG, AHG may, in its sole discretion, without liability or penalty, make partial shipments of Goods to You. Each shipment will constitute a separate sale and You will pay for the units shipped whether such shipment is in whole or partial fulfillment of a purchase order.

TRANSFER OF TITLE & RISK OF LOSS: Title passes to You upon delivery of the Goods to the address You specified in the purchase order. Risk of loss or damage to the Goods passes to You upon AHG's tender of such units to the carrier at AHG's location in Chatsworth, CA.

STATEMENT OF POLICY: You must comply with the Statement of Policy and Guidelines for Using Aderans' Trademarks and Copyrights (the "Statement of Policy") which was provided to You and which may be modified or updated by AHG from time to time in its sole discretion.

RETURN POLICY: Returns will not be accepted unless pre-authorized by (AHG). Requests must be made within 30 days from receipt of Goods. Upon approval and receipt of the authorization for return label, Goods meeting the following conditions may be returned for an exchange or direct credit to Your account (freight prepaid by Buyer). NO cash refunds! If an item is to be exchanged, new shipping and handling charges will be added.

1. A copy of Your invoice must accompany all returns. The authorization for return label must be placed on the outside of the box (complete with the authorization number) and Your return address. If not, the box will be refused.

2. Returned Goods must be in MINT CONDITION. Mint condition is defined by AHG as: no missing tags or labels, the hair net is not removed, item(s) are not combed/fluffed or tried on by a customer. All returns must be in original shipping box. There is a restocking fee of $10.00 for EACH piece returned.

3. AHG has carefully designed its product packaging to protect the product integrity. AHG is not responsible for damage to or problems with any product where the product and/or shipment packaging has been changed per Your request. No returns will be accepted under these conditions.

4. Shipping and handling fees are non-refundable.

5. Any DISCONTINUED items are not returnable.

6. AHG is not responsible for lost return packages.

It is recommended that You keep proper Proof-of-Delivery. Goods not meeting the above stipulations will be refused. AHG will not accept returns more than 30 days after receipt of Goods. If there is a factory defect or an incorrectly shipped item due to our error, a full exchange or credit will be applied directly to Your account. Note: If an item is returned for a "defective" credit and upon examination found not to be defective, credit will only be given for the item's original price (providing it still meets the above standards), and a $10.00 restocking charge will be applied. Any additional product not authorized for return will be sent back.

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By RENÉ OF PARIS™

2021 THE ALEXANDER COUTURE
COLLECTON BY RENE OF PARIS™

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FRONT COVER: ZARA IN CREAMY TOFFEE-LR
BACK COVER: ALEXANDRA IN CRIMSON-LR

www.reneofparis.com

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BY RENE OF PARIS™ 2021

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